

Macworld

THE WORLD'S BEST-SELLING MAC MAGAZINE

BOUND INSERT SPECIFICATIONS

- Maximum insert size - 297mm x 210mm plus the following trimming allowances:

- Head: 7mm
- Foot: min. 3mm (max. 11mm)
- Foreedge: min. 3mm
- Spine: 3mm grind off

- Minimum size of inserts 150mm x 120mm, plus relevant trims.
- Bound inserts will be knocked to the head of the magazine.
- Bound inserts must not have wire stitches in spine.
- All subject matter/text must be at least 6mm from any trimmed edge.
- All supplied Bound-In full-size inserts (8pp or above) must be Ram Bundled

DELIVERY REQUIREMENTS

All deliveries MUST have been assigned a delivery slot prior to deadline - (contact : **Graham Frise or Andy Legg on - 01726 892 496**), and presented with a delivery note clearly detailing the following information:

- Magazine name
- Issue date - NB Cover date not On Sale date
- Insert name
- Total quantity of inserts per pallet / Total quantity of pallets
- Booking reference

DELIVERY ADDRESS

Attention: Macworld magazine - St Ives(Roche) Ltd - Victoria Business Park, Roche, St Austell, Cornwall PL26 8LX
(Please remember to state which magazine/issue the inserts are for)

| ISSUE | DELIVERY DEADLINE |
|-----------|----------------------|
| JAN 2009 | Tues 9th Dec 2008 |
| FEB 2009 | Tues 6th Jan 2009 |
| MAR 2009 | Tues 3rd Feb 2009 |
| APR 2009 | Tues 24th Feb 2009 |
| MAY 2009 | Tues 24th March 2009 |
| JUN 2009 | Tues 14th April 2009 |
| JUL 2009 | Tues 12th May 2009 |
| WWDC 2009 | Tues 9th June 2009 |
| AUG 2009 | Tues 30th June 2009 |
| SEPT 2009 | Tues 28th July 2009 |
| OCT 2009 | Tues 18th Aug 2009 |
| NOV 2009 | Tues 15th Sept 2009 |
| EXPO 2009 | Tues 13th Oct 2009 |
| DEC 2009 | Tues 10th Nov 2009 |

