

# THE WORLD'S BEST-SELLING MAC MAGAZINE

# Macworld

## MECHANICAL DATA (DISPLAY)

Measurement (mm)	Type	Trim	Bleed
A4 (Portrait)	275 x 185	297 x 210	303 x 216
1/2 page Vertical	270 x 90	-	-
1/2 page Horizontal	135 x 185	-	-

## COPY REQUIREMENTS

### High-Resolution (min. 300 dpi) composite 1.3 CMYK PDF

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- ALL Double Page Spreads (DPS) **MUST** be created & supplied as 2 single A4 PDF's
- A 3mm per page gutter allowance is recommended if 'live' matter crosses the centre of the spread
- ALL PDF's supplied **MUST** include Trim & Printers marks
- All PDF pages should be positioned centred.
- Image placement should be at 100% with image resolution recommended at 300dpi, CMYK format.
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- All Pantone colours and RGB images must be converted to CMYK before creating the PDF file.
- NO Colour Management, ICC profiles, Lab colours, Screen ruling or Dot structure should be embedded within the PDF.
- PDF files should only contain Adobe Type 1 fonts, these must be embedded and subset.
- Files should not contain any True Type, Multiple Master or Bitmap fonts, as they can perform unpredictably.
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FEB 2009	Mon 22nd Dec 2008	Thurs 15th Jan 2009
MAR 2009	Weds 28th Jan 2009	Thurs 12th Feb 2009
APR 2009	Weds 18th Feb 2009	Thurs 5th March 2009
MAY 2009	Weds 18th March 2009	Thurs 2nd April 2009
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JUL 2009	Weds 6th May 2009	Thurs 21st May 2009
WWDC 2009	Weds 3rd June 2009	Thurs 18th June 2009
AUG 2009	Weds 24th June 2009	Thurs 9th July 2009
SEPT 2009	Weds 22nd July 2009	Thurs 6th Aug 2009
OCT 2009	Weds 12th Aug 2009	Thurs 27th Aug 2009
NOV 2009	Weds 9th Sept 2009	Thurs 24th Sept 2009
EXPO 2009	Weds 7th Oct 2009	Thurs 22nd Oct 2009
DEC 2009	Weds 4th Nov 2009	Thurs 19th Nov 2009

